



# Conference Sponsorship Opportunities

## ARIZONA PAVEMENTS/MATERIALS CONFERENCE 2025

### Paving a Resilient Future: Innovation and Community Well-Being

November 18-20, 2025

#### Why Sponsor...

- To raise your company profile
- To network
- To reach your target audience
- To demonstrate your company's commitment to the pavements/materials industry

The 2025 conference has several sponsorship packages available, providing sponsors with a choice of exposure related to financial commitment.

#### ☐ Platinum Level Sponsor \$4,500 (unlimited) (FMV = \$975.00)

- Three (3) conference registrations: (Names of attendees)
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- Signage at the conference
- Recognition in the conference program
- Logo and link on the conference website
- Recognition during the conference activities

#### ☐ Gold Level Sponsor \$3,000 (unlimited) (FMV = \$325.00)

- One (1) conference registration: (Name of attendee)
- \_\_\_\_\_
- Signage at the conference
- Recognition in the conference program
- Logo and link on the conference website
- Recognition during the conference activities

#### ☐ Silver Level Sponsor \$2,000 (unlimited) (FMV = \$0)

- Signage at the conference
- Recognition in the conference program
- Logo and link on the conference website
- Recognition during the conference activities

#### ☐ Bronze Level Sponsor \$1,000 (unlimited)

- Signage at the conference
- Recognition in the conference program
- Your logo on the conference website
- Recognition during the conference activities

#### ☐ Conference Level Sponsor \$500 (unlimited)

- Signage at the conference
- Recognition in the conference program
- Your logo on the conference website
- Recognition during the conference activities

The Pavements/Materials Conference was founded many years ago under the vision and leadership of Dr. Matthew Witzczak and others. To recognize his impact on the industry, an endowment fund has been established to provide scholarships and fellowships to attract and retain professionals into the industry. The endowment will be invested in perpetuity as an endowment.

#### ☐ Witzczak Endowment Sponsor \$1,000 (unlimited) (FMV = \$0)

- Signage at the conference
- Recognition in the conference program
- Your logo on the conference website
- Recognition during the conference activities

#### Sponsorship Agreement

Level of Sponsorship: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Person attending Sponsors Luncheon on Day 2: \_\_\_\_\_

\_\_\_\_\_

☐ Check - **Make check payable to ASU Foundation**

**CREDIT CARD** - Submit Payment [HERE](#) through EventBrite

*All funds will be deposited into an account with the ASU Foundation, a separate non-profit organization that exists for the benefit of ASU. Due to the value of benefits received, only payments in excess of fair market value (FMV) may be considered a charitable contribution. Conference sponsorships and proceeds will be used toward facilitating the Arizona Pavements/Materials Conference as well as funding undergraduate and graduate student projects, activities and a scholarship endowment with the ASU Foundation for A New American University. G01468-FD300*

Please send the sponsorship form to Zeynep Elabiad  
[zelabiad@asu.edu](mailto:zelabiad@asu.edu)

☐ Check - **Make check payable to ASU Foundation**

Send  
check  
to:

Attn: Kerran Armstrong  
Pavements/Materials Conference  
Arizona State University  
PO Box 873005  
Tempe, AZ 85287-3005  
Fax: (480) 965-0557  
Email: [Kerran.Armstrong@asu.edu](mailto:Kerran.Armstrong@asu.edu)