

# **Conference Sponsorship Opportunities**

# **ARIZONA PAVEMENTS/MATERIALS CONFERENCE**

# The Future of Roadways: Green, Equitable, Intelligent & Integrated

## November 14-17, 2023

#### Why Sponsor...

- To raise your company profile
- To network
- To reach your target audience
- To demonstrate your company's
- commitment to the pavements/materials industry

The 2023 conference has several sponsorship packages available, providing sponsors with a choice of exposure related to financial commitment.

Platinum Level Sponsor \$4,500 (unlimited) (FMV = \$975.00)

- Three (3) conference registrations: (Names of attendees)
- -
- Signage at the conference
- Recognition in the conference program
- Logo and link on the conference website
- Award recognition during conference Sponsor luncheon

#### Gold Level Sponsor \$3,000 (unlimited) (FMV = \$325.00)

- One (1) conference registration: (Name of attendee)
- -
- Signage at the conference
- Recognition in the conference program
- Logo and link on the conference website
- Award recognition during the conference Sponsor luncheon

#### Silver Level Sponsor \$2,000 (unlimited) (FMV = \$0)

- Signage at the conference
- Recognition in the conference program
- Logo and link on the conference website
- Award recognition during the conference Sponsor luncheon

### Bronze Level Sponsor \$1,000 (unlimited)

- Signage at the conference
- Recognition in the conference program
- Your logo on the conference website
- Award recognition during the conference Sponsor luncheon

#### Conference Level Sponsor \$500 (unlimited)

- Signage at the conference
- Recognition in the conference program
- Your logo on the conference website
- Award recognition during the conference Sponsor luncheon

The Pavements/Materials Conference was founded many years ago under the vision and leadership of Dr. Matthew Witczak and others. To recognize his impact on the industry, a fund has been established to provide scholarships and fellowships to attract and retain professionals into the industry.

#### □ Witczak Endowment Sponsor \$1,000 (unlimited) (FMV = \$0)

- Signage at the conference
- Recognition in the conference program
- Your logo on the conference website
- Award recognition during the conference Sponsor luncheon

### **Sponsorship Agreement**

Level of Sponsorship: \_\_\_\_\_

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Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone:

Person attending Sponsors Luncheon on Day 2: \_\_\_\_\_

#### Check - Make check payable to ASU Foundation

Credit Card - Submit payment HERE through EventBrite

All funds will be deposited into an account with the ASU Foundation, a separate nonprofit organization that exists for the benefit of ASU. Due to the value of benefits received, only payments in excess of fair market value (FMV) may be considered a charitable contribution. Conference sponsorships and proceeds will be used toward facilitating the Arizona Pavements/Materials Conference as well as funding undergraduate and graduate student projects, activities and a scholarship endowment with the ASU Foundation for A New American University. G01468-FD300

Send sponsorship to Alyssa Kilpatrick, Pavements/Materials Conference, Arizona State University, PO Box 873005, Tempe, AZ 85287-3005. alyssa.kilpatrick@asu.edu