



Conference Sponsorship Opportunities

ARIZONA PAVEMENTS/MATERIALS CONFERENCE

November 17-18, 2021
Virtual Format

Due to the threat posed by the COVID-19 pandemic, the Annual Arizona Pavements and Materials Conference is going virtual again this year. The 2021 conference is utilizing a two-day virtual format consisting of 10 technical and informational sessions. There are several sponsorship packages available, providing sponsors with a choice of exposure related to financial commitment.

Why Sponsor...

- To raise your company profile
- To reach your target audience
- To demonstrate your company's commitment to the pavements/materials industry

You may sponsor at the [Sponsorship Opportunities](#) link on the conference homepage.

Platinum Sponsor \$4,500 (FMV \$0)

- Your logo and link on the conference website
- Recognition in the conference program
- Recognition during the conference
- Sponsor for the entire conference
- Opportunity to Host (Introduce) two Sessions

Premium Sponsor \$2,000 (FMV \$0)

- Your logo and link on the conference website
- Recognition in the conference program
- Recognition during conference
- Sponsor for the entire conference
- Opportunity to Host (Introduce) one Session

Conference Sponsor \$750 (FMV \$0)

- Your logo on the conference website
- Recognition in the conference program
- Recognition during the conference
- Sponsor for the entire conference

Session Sponsor \$250 (FMV \$0)

- Your logo on the conference website
- Recognition in the conference program
- Recognition during the conference
- Sponsor for single session of your choice

The Pavements/Materials Conference was founded many years ago under the vision and leadership of Dr. Matthew Witczak and others. To recognize his impact on the industry, a fund has been established to provide scholarships and

fellowships to attract and retain professionals into the industry.

To sponsor at the Witczak Endowment level, please make your payment at the [Witczak Endowment](#) tab on the conference homepage.

Witczak Endowment Sponsor \$1,000 (FMV \$0)

- Your logo and link on the conference website
- Sponsor for the entire conference
- Recognition in the conference program
- Recognition during the conference

If you have any questions, please contact Judy Reedy at judy.reedy@asu.edu.

Sponsorship Agreement

Level of Sponsorship: _____

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip _____

Email: _____

Phone: _____

Payment Method:

Check (made payable to **ASU Foundation**)

Visa MasterCard American Express

Card #: _____

Expiry Date: _____

Name on Card: _____

All funds will be deposited into an account with the ASU Foundation, a separate non-profit organization that exists for the benefit of ASU. Due to the value of benefits received, only payments in excess of fair market value (FMV) may be considered a charitable contribution. Conference sponsorships and proceeds will be used toward facilitating the Arizona Pavements/Materials Conference as well as funding undergraduate and graduate student projects, activities and a scholarship endowment with the ASU Foundation for A New American University. 30001468

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