Let’s drive the future.
Ray C. Anderson  (1934-2011)
Interface, Inc.

• “America’s Green Industrialist”
• Global pioneer of corporate sustainability
• Circular economy now mainstream
Better outcomes for communities, the economy & the environment.

- Zero Deaths
- Zero Carbon
- Zero Waste

Liabilities → Assets

Leverage more value.

Ray C. Anderson Memorial Highway

@TheRayHighway
The Ray

A Publicly-Accessible Living Laboratory

A Proving Ground for the Transportation Infrastructure of the Future

Wildlife Conservation  Changing Attitudes  Life Safety  Pollution Remediation  Resource Efficiency

@TheRayHighway
The Ray

What are we doing now?
Rubberized Asphalt on The Ray

• Troup County, GA : Tom Hall Pkwy. (2017)

4 lane-miles
9.5mm Superpave & 30% RAP
Dry process + additive requirement
PG binder spec equiv. to PG76-22
3,280 tons of mix
39,360 pounds of scrap tires

@TheRayHighway
Rubberized Asphalt on The Ray

  4 lane-miles + rest area parking lot
  2,001 tons 12.5mm OGFC
  1,519 tons 12.5mm SMA
  PG binder spec equiv. to PG76-22
  Dry process + additive requirement
  3,520 tons of mix
  42,240 pounds of scrap tires

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Right-of-Way Solar

• 1 MW DC on 4 acres – 2,600 solar panels

• Online 2019 → public project, power to grid

• 1st pollinator-friendly ROW solar in U.S.

Smart Powered Lane

- SELECT partnership
- Inductive EV charging lane – Utah State University
- First U.S. public pilot planning for 2020
Contact:

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@TheRayHighway
#RideTheRay
#DriveTheFuture