



# Conference Sponsorship Opportunities

## Arizona Pavements/Materials Conference

November 15-16, 2017

Arizona State University, Tempe, AZ

**“Embracing Pavement Technologies”**

### Why Sponsor...

- To raise your company profile
- To network
- To reach your target audience
- To demonstrate your company's commitment to the pavements/materials industry

The 2017 conference has several sponsorship packages available, providing sponsors with a choice of exposure related to financial commitment.

#### Reception Sponsor \$4,000 (One available) (FMV = \$780.00)

- Three (3) conference registrations
- Opportunity to provide your sign displayed at the Reception refreshment station
- Acknowledgement sign on reception tables
- Signage at the conference
- Recognition in the conference program \*
- Your logo and link to your website on the conference Website
- Acknowledgement during the opening session
- Award recognition during conference Sponsor luncheon

#### Platinum Level Sponsor \$3,000 (unlimited) (FMV = \$520.00)

- Two (2) conference registrations
- Acknowledgement sign on luncheon tables
- Signage at the conference
- Recognition in the conference program \*
- Your logo and link to your website on the conference Website
- Acknowledgement during the opening session
- Award recognition during conference Sponsor luncheon

#### Gold Level Sponsor \$2,000 (unlimited) (FMV = \$260.00)

- One (1) conference registration
- Signage at the conference
- Recognition in the conference program \*
- Your logo and link to your website on the conference Website
- Acknowledgement during the opening session
- Award recognition during the conference Sponsor luncheon

#### Name Badge Lanyard Sponsor \$1,500—NO LONGER AVAILABLE

- Your name imprinted on lanyards
- Signage at the conference
- Recognition in the conference program \*
- Your logo and link to your website on the conference website
- Acknowledgement during the opening session
- Award recognition during the conference Sponsor luncheon

#### Witczak Endowment Sponsor \$1,500 (one available)

- Signage at the conference
- Recognition in the conference program \*
- Your logo on the conference website
- Acknowledgement during the opening session
- Award recognition during the conference Sponsor luncheon

#### Silver Level Sponsor \$1,000 (unlimited)

- Signage at the conference
- Recognition in the conference program \*
- Your logo and link to your website on the conference Website
- Acknowledgement during the opening session
- Award recognition during the conference Sponsor luncheon

#### Bronze Level Sponsor \$500 (unlimited)

- Signage at the conference
- Recognition in the conference program \*
- Your logo on the conference website
- Acknowledgement during the opening session
- Award recognition during the conference Sponsor luncheon

- \*If paid before print deadline.

### Sponsorship Agreement

Level of Sponsorship: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

#### Payment Method:

Check (made payable to ASU Foundation)

Visa       MasterCard       American Express

Card #: \_\_\_\_\_

Expiry Date: \_\_\_\_\_      CCV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

*All funds will be deposited into an account with the ASU Foundation, a separate non-profit organization that exists for the benefit of ASU. Due to the value of benefits received, only payments in excess of fair market value (FMV) may be considered a charitable contribution. Conference sponsorships and proceeds will be used toward facilitating the Arizona Pavements/Materials Conference as well as funding undergraduate and graduate student projects, activities and a scholarship endowment with the ASU Foundation for A New American University. 30001468*

Send  
Completed  
Sponsorship  
Forms to:

Attn: Judy Reedy  
Pavements/Materials Conference  
Arizona State University  
PO Box 873005  
Tempe, AZ 85287-3005

Fax: (480) 965-0557  
Email: judy.reedy@asu.edu